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M.C.A. (Sem. V) Examination March / April - 2015

505: Data Warehousing & Data Mining

Time: 3 Hours [Total Marks: 70 Instruction: Seat No.: નીચે દર્શાવેલ 🚁 નિશાનીવાળી વિગતો ઉત્તરવહી પર અવશ્ય લખવી. Fillup strictly the details of 🚁 signs on your answer book. Name of the Examination: M.C.A. (Sem. V) Name of the Subject: 505 : Data Warehousing & Data Mining Student's Signature → Section No. (1, 2,.....) : NIL 8 Subject Code No. : 5 3 1 Do as directed 14 Explain following terms with proper example. (Any 2) **12** Concept hierarchy (ii)Roll-up and drill down operation (iii) Data cube (iv) Fact and dimension Define Data Mart (b) 2 2 14 Attempt any 2: What is Data warehouse? Explain characteristics of Data warehouse. Explain snow flack schema for data warehouse. Explain characterization and discrimination using (c) example. 3 Attempt any 2: 14 Briefly explain various pre-processing techniques for data mining. Explain association rule mining with example. Also (b) discuss multilevel and multidimensional association rule.

What is data mining? Explain characteristics of

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predictive and descriptive data mining.

4 Attempt any 2:

14

- (a) Explain with example Frequent item set, closed item set, candidate generation for association rule mining.
- (b) State disadvantages of Apriory algorithm. Explain FP-Growth using proper example.
- (c) List various classification models. Explain any one.

5 Attempt any 2:

14

- (a) With an example explain various attribution selection measures in classification.
- (b) Discuss various clustering methods.
- (c) Write a note on application of data mining.